

DILSHIKA KULASEKARA

DIGITAL DESIGNER

LOS ANGELES, CA

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dilshikak.com

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DESIGN SKILLS

- Creative Strategy & Direction
- Creative Ideation & Development
- Concept Development
- UI/UX
- Paid Social, Banner, & Display Ads
- Email Marketing
- Storyboarding
- Wireframing
- Prototyping

DESIGN TOOLS

- Adobe Creative Suite
- Photoshop
- Illustrator
- InDesign
- Figma
- XD
- Revit
- AutoCAD
- Bluebeam

Working Knowledge

- Dimension
- Blender
- Aero
- Google Web Designer
- Ads Creative Studio

MANAGEMENT TOOLS

- Google Workspace
- Monday.com
- Basecamp
- Trello
- Harvest
- Slack
- Microsoft 365

EXPERIENCE

Digital Designer | Incubeta | March 2022 - Current

- Create digital assets for various creative projects, including storyboards, email marketing campaigns, social media creatives, wireframes, landing pages, video campaigns, and display ads
- Work with art directors, copywriters, animators, and developers to deliver impactful digital campaigns
- Develop concepts and creative assets for leading brands such as Allergan, Rocket Mortgage, and Credit Karma
- Takes ownership of projects from conceptualizing to hand-off
- Present designs to stakeholders
- Manage multiple projects on a daily basis while prioritizing tasks and efficiently managing time

Interiors Project Manager | Vanyan Studio | January 2018 - May 2021

- Managed various interior design projects from schematic design to construction documentation and closeout
- Developed and designed finish and furniture floor plans, furniture and equipment specifications, and presentations
- Presented designs for client review and sign-off
- Coordinated quotes, delivery, and installation with finish and furniture vendors and prepared furniture budgets
- Managed project timelines to meet client deadlines
- Collaborated with various internal and external teams

EDUCATION

California State University, Northridge | December 2017

Bachelor of Science - Interior Design
Summa Cum Laude - 3.9 GPA

CERTIFICATIONS

Google Ads Creative Certification | 2023-2025

[Certificate](#)

Coursera Google | February 2022

[UX Design Professional Certificate](#)

Coursera California Institute of the Arts | October 2021

[UI/UX Design Specialization](#)

Coursera California Institute of the Arts | July 2021

[Graphic Design Specialization](#)

California Council for Interior Design Certification CCIDC, INC.

Credential ID 7185 (2018-2020)